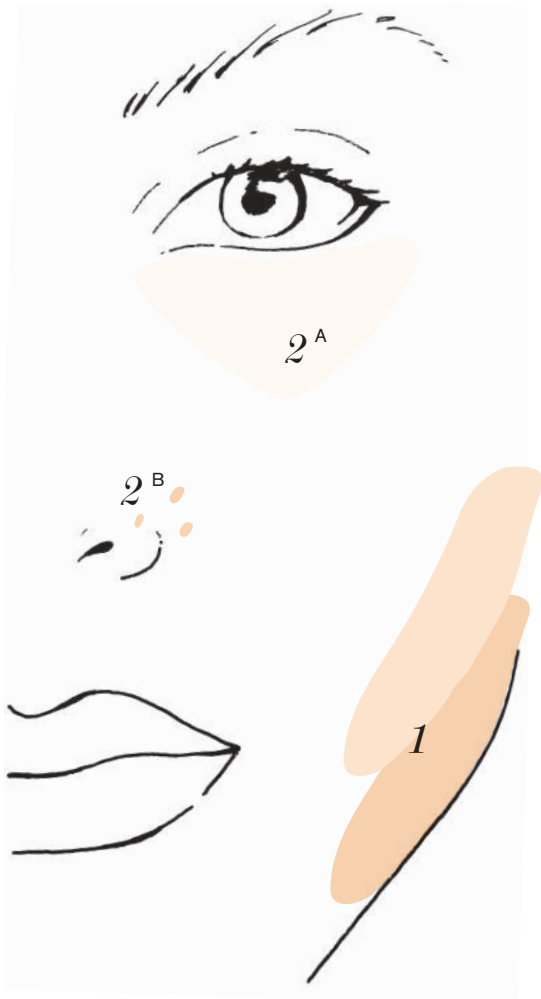


BEAUTYCOUNTER
HOW TO CHOOSE YOUR SHADE

TINT SKIN SHADE	YOUR SKIN	TOUCHUP SKIN SHADE
Porcelain	Very fair complexion	Fair
Linen	Light complexion	Fair or Light
Sand	Medium light complexion	Light or Medium 1
Honey	Medium complexion	Light or Medium 1
Golden	Medium dark complexion with yellow undertones	Medium 1 or Medium 2
Tan	Medium dark complexion with red undertones	Medium 1 or Medium 2
Chestnut	Dark complexion with red undertones	Dark
Mocha	Dark complexion with yellow undertones	Dark



1 HOW TO CHOOSE YOUR SHADE: TINT SKIN

Tint Skin comes in seven carefully designed shades, crafted to address a full range of skin tones: Porcelain, Linen, Sand, Honey, Golden, Tan, Chestnut and Mocha.

Apply a small amount to a one- to two-inch strip along the jawline, just below the ear. Testing on this spot allows you to see what shade will blend best between the face and the neck, so that there is not a sharp division between the two. To compare two shades—for example, if you are not sure if your shade is Linen or Sand—put stripes of the two shades side by side on the jaw area to see which best matches the skin. If you are in between two shades, blend them together.

PLEASE NOTE: it is best to wait for the product to dry on skin before evaluating the shade match.

HOW TO CHOOSE YOUR SHADE: TOUCHUP SKIN

2 Touchup Skin comes in five carefully designed shades, crafted to address a full range of skin tones: Fair, Light, Medium 1, Medium 2, and Dark.

After determining your Tint Skin shade, use the chart above to determine which concealer color will match best. If you primarily use concealer under the eyes,^A it's best to go with a lighter shade to brighten the under eye area. If you use concealer to address blemishes and imperfections,^B it's best to go with the darker shade so that it blends in with your complexion and does not highlight or whiten imperfections.

BEAUTYCOUNTER
HOW TO CHOOSE YOUR SHADE



PORCELAIN



LINEN



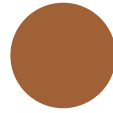
SAND



HONEY



GOLDEN



TAN



CHESTNUT

**TINT SKIN
COMPLEXION COVERAGE**
\$38.00



FAIR



LIGHT



MEDIUM 1



MEDIUM 2



DARK



**TOUCHUP SKIN
CONCEALER PEN**
\$28.00